



SOCIETY FOR
THE ADVANCEMENT
OF SOCIO-ECONOMICS

**Global Reordering:
Prospects for Equality, Democracy & Justice**

June 23 – 25, 2018 | Kyoto
Doshisha University (Imadegawa campus)

K-01: From Institutional Change to Experimentation: The Role of Actor Agency

Saturday, June 23, 2018

09:00 AM - 10:30 AM

📍 Imadegawa Campus: Ryoshinkan Building - RY421

Moderator

Phil Almond

Session Organizers

Phil Almond

University of Leicester

Peter Fairbrother

RMIT University

Isabelle Ferreras

University of Louvain/FNRS

Maria C. Gonzalez

University of Oviedo

Christian Levesque

HEC Montréal

Gregor Murray

University of Montreal

Nicolas Roby

Université de Montréal

Papers

09:00 AM

Disruption and Re-Regulation in Work and Employment: From Organizational to Institutional Experimentation

*Glenn Morgan, University of Bristol, Bristol, United Kingdom, **Gregor Murray**, University of Montreal, **Nicolas Roby**, Université de Montréal, Montreal, QC, Canada and **Christian Lévesque**, HEC Montréal, Montreal, QC, Canada*

- 09:00 AM Building Institutionalization: The Advanced Manufacturing in Mexico in the Face of Exponential Technological Change and Implications for Work
Saul De los Santos, *AXIS, Tijuana, Mexico*, **Jorge H. Carrillo**, *COLEF, Tijuana, Mexico* and **Redi Gomis**, *El Colegio de la Frontera Norte, Tijuana, Mexico*
- 09:00 AM The Future of the Automotive Industry in Canada: Transformation and Institutional Change
Charlotte Yates, *University of Guelph, Guelph, ON, Canada* and **John Holmes**, *Queen's University, Kingston, ON, Canada*
- 09:00 AM Crisis Management and the Decline of Local Union Participation in 10 North American Auto Plants
Mathieu Dupuis, *TÉLUQ - University of Québec, Montréal, QC, Canada* and **Ian Greer**, *Cornell University, Ithaca, NY*

View Related Events

Day: Saturday, June 23, 2018

K-02: Digital Transformations, Social Media and Trade Union Revitalization: A Global Perspective

Saturday, June 23, 2018

10:45 AM - 12:15 PM

📍 *Imadegawa Campus: Ryoshinkan Building - RY421*

Moderator

Alex Wood

University of Birmingham

Session Organizer

Torsten Geelan

University of Cambridge - Darwin College

Papers

- 10:45 AM [The Combustible Mix of Coalitional Power and Digital Media: The Case of the People's Assembly Against Austerity in the UK](#)
Torsten Geelan, *University of Cambridge - Darwin College, Cambridge, United Kingdom; University of Leicester, Leicester, United Kingdom*
- 10:45 AM [Moving from 'Organizing' to 'Networking' As a Strategy for Success in Low-Wage Industries: The Cases of 'Fight for 15' and 'Ourwalmart'](#)
Vincent Pasquier, *HEC Montréal, Montréal, QC, Canada*, **Mathieu Hocquelet Hocquelet**, *Postdoctoral Fellow, Freie Universität Berlin, Center for Area Studies, Berlin, Germany* and **Tony Royle**, *Professor and Chair of the Human Resource Management Group at the University of York, York, United Kingdom*
- 10:45 AM [Short Shrift on the Short Sea: Institutional Experimentation Via \(In\)Action Research to Reverse the Decline of European Seafarers in the Western Mediterranean](#)
Huw Thomas, *University of Bristol, Bristol, United Kingdom* and **Peter Turnbull**, *University of Bristol, Cardiff, United Kingdom*

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Day: Saturday, June 23, 2018

K-03: Setting and Adapting Global Norms in MNCs: The Roles of Managers

Saturday, June 23, 2018

02:30 PM - 04:00 PM

📍 Imadegawa Campus: Ryoshinkan Building - RY421

Papers

- 02:30 PM Varieties of Globalizing Actor: Towards an Understanding of the Multiple Roles of Those Involved in the Enactment of Global Norms
Philipp Kern, Loughborough University, London, United Kingdom, Tony Edwards, Loughborough University London, London, United Kingdom, Phil Almond, University of Leicester, Leicester, United Kingdom and Olga Tregaskis, University of East Anglia, Norwich, United Kingdom
- 02:30 PM 'Eating Bitterness': Identity and Commitment Amongst Expatriates in a Chinese Multinational
Keyan Lai, University of St Andrews, St Andrews, United Kingdom, Glenn Morgan, University of Bristol, Bristol, United Kingdom and Jonathan Morris, Cardiff University, Cardiff, United Kingdom
- 02:30 PM Managerial Social Skills and How They the Shape Social and Economic Nature of Global Management Practice: A Conceptualisation
Olga Tregaskis, University of East Anglia, Norwich, United Kingdom
- 02:30 PM Korea's Integration to Garment Global Value Chains: Recent Trends and Challenges
Joonkoo Lee¹, Hyunji Kwon², Seok-ho Kim² and Sunwook Chung³, (1)Hanyang University, Seoul, Korea, Republic of (South), (2)Seoul National University, Seoul, Korea, Republic of (South), (3)Sogang University, Seoul, Korea, Republic of (South)

View Related Events

Day: Saturday, June 23, 2018

K-04: Networks and Alliances in Regional Social and Economic Development

Saturday, June 23, 2018

04:15 PM - 05:45 PM

📍 Imadegawa Campus: Ryoshinkan Building - RY421

Moderator

Maria C. Gonzalez

University of Oviedo

Session Organizers

Peter Fairbrother

RMIT University

Christian Levesque

HEC Montréal

Papers

- 04:15 PM Doing Things Differently: A Study of the Gippsland Region, Australia
Peter Fairbrother¹, **Matthew Walker**² and **Bruce Wilson**², (1)RMIT University, Melbourne, VIC, Australia, (2)RMIT University, Melbourne, Australia
- 04:15 PM From “Industrial Districts” to “Networking Pacts”: An Innovative Experience of Aggregation between Small Firms in Italy.
Serafino Negrelli, Università degli Studi di Milano - Bicocca, Milan, Italy and **Valentina Pacetti**, University of Milan Bicocca, Milan, Italy
- 04:15 PM The Influence of Place on Organizational Social Experimentation: The Case of North-West Tasmanian Vegetables Processing Industry.
Patrice Jalette, Université de Montréal, Montréal, QC, Canada and **Ruth Barton**, RMIT University, Melbourne, Australia
- 04:15 PM Labour and Regional Transition: Addressing the Impacts of Gendered Fragmentation
Peter Fairbrother¹, **Kate Farhall**², **Val Prokopiv**² and **Meagan Tyler**², (1)RMIT University, Melbourne, VIC, Australia, (2)RMIT University, Melbourne, Australia
- 04:15 PM Industry 4.0 in the Montreal Aerospace Industry: Institutional Experimentation and Actors' Strategic Responses to the Challenge of Transition
Christian Levesque¹, **Sara Perez Lauzon**², **Lucie Morissette**³, **Marc-Antoine Hennebert** and **Blandine Emilien**, (1)HEC Montréal, Montréal, QC, Canada, (2)HEC Montreal, Montreal, QC, Canada, (3)HEC Montréal, Montreal, QC, Canada

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K-05: Experimenting with Social Responsibility, Benefits and Protection

Sunday, June 24, 2018

09:40 AM - 10:30 AM

📍 Imadegawa Campus: Ryoshinkan Building - RY421

Moderator

Wei Huang

*School of Labour and Human Resources at the Renmin
University of China*

Session Organizers

Phil Almond

Maria C. Gonzalez

University of Oviedo

Papers

- 09:40 AM The Impact of in-Work Benefits on Youth Labour in Spain
*Aroa Tejero, Maria C. Gonzalez-Menéndez and Gabriel Cueto-Pruneda, University
of Oviedo, Oviedo, Spain*
- 09:40 AM The Reconfiguration of the Welfare State Trough the Practices of a Network of "Responsible" Companies:
From the Mobilizations of Companies to an Inclusive Jobmarket
*Camille Kir Muy Phe, Université Paris-Dauphine, PSL Research University, CNRS,
IRISSO, PARIS, France*

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Day: Sunday, June 24, 2018



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K-06: Manufacturing Precariousness

Sunday, June 24, 2018

10:45 AM - 12:15 PM

📍 Imadegawa Campus: Ryoshinkan Building - RY419

Moderator

Hyunji Kwon

Seoul National University

Session Organizers

Isabelle Ferreras

University of Louvain/FNRS

Maria C. Gonzalez

University of Oviedo

Papers

- 10:45 AM Deepening the Delusion in the Regulation of Temporary Help Agency Employment
Timothy J. Bartkiw, Ryerson University, Toronto, ON, Canada
- 10:45 AM Trapped in Precariousness: Migrant Agency Workers in China's State-Owned Enterprises
Xiaojun Feng, University of Oxford, Oxford, United Kingdom
- 10:45 AM Manufactured Uncertainty and Contrived Competition: Understanding Managerial Job Insecurity in International Perspective
Jonathan Morris, Cardiff University, Cardiff, United Kingdom
- 10:45 AM Driven to Distraction: The European Union's 'Mobility Package' and 'Social Dumping' in the Road Transport Sector
Peter Turnbull, University of Bristol, Cardiff, United Kingdom
- 10:45 AM Employment and Poverty Risks in Southern Europe
Aroa Tejero and Rodolfo Gutierrez, University of Oviedo, Oviedo, Spain

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K-07: Expanding Voice and Democracy, at Work and Beyond

Sunday, June 24, 2018

02:30 PM - 04:00 PM

📍 Imadegawa Campus: Ryoshinkan Building - RY421

Moderator

Isabelle Ferreras

University of Louvain/FNRS

Session Organizers

Peter Fairbrother

RMIT University

Isabelle Ferreras

University of Louvain/FNRS

Papers

- 02:30 PM Does Participation in a Workplace Spill over into Political Participation? a Perspective on the Role of Shared Capitalism
Jung Ook Kim, Rutgers University, New Brunswick, NJ
- 02:30 PM Understanding China's Employee Collective Voice in a Changing Context of Employment Relations: Between Statism, Labor Movement and Social Movement
Wei Huang, School of Labour and Human Resources at the Renmin University of China, Beijing, China and Xiang Li, Leiden University, Leiden, Netherlands
- 02:30 PM Better Work through Workplace Democracy: Exploring "Liberated Firms" Experiment in Participative Management
Olivier Jegou, Université catholique de Louvain, Louvain-la-Neuve, Belgium
- 02:30 PM The Labor-Management Advisory Committee in the Kennedy Administration and Its Policy Experiment
Yongwoo Jeung, University of Oregon, Eugene, OR

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K-08: New Logics of Collective Action

Sunday, June 24, 2018

02:30 PM - 04:00 PM

📍 Imadegawa Campus: Ryoshinkan Building - RY422

Moderator

Peter Fairbrother

RMIT University

Session Organizers

Gregor Murray

University of Montreal

Christian Levesque

HEC Montréal

Papers

- 02:30 PM New Logic of Workers' Collective Action: Self-Interested Cooperation & Altruism
Supriya Routh, University of Victoria, Victoria, BC, Canada
- 02:30 PM The Unexpected Survival of Employer Collective Action in the UK
Leon Goberman, Marco Hauptmeier and Edmund Heery, Cardiff University,
Cardiff, United Kingdom
- 02:30 PM The Informal Strike Organization and Its Outcomes in South China: Worker Representative Mechanism
and Sustained Leadership to Strike Outcomes
Wei Chen, Hong Kong Baptist University, Hong Kong, Hong Kong
- 02:30 PM An Experimental Unionization of Precarious Professionals: How the Archeologists of Quebec Became
Organized
Ian MacDonald, University of Montreal, Montreal, QC, Canada and **Jonathan
Michaud**, Université de Montréal, Montréal, QC, Canada

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K-09: Author Meets Critics: "Firms as Political Entities" by Isabelle Ferreras (Cambridge University Press, 2017)

Sunday, June 24, 2018

04:15 PM - 05:45 PM

📍 *Imadegawa Campus: Ryoshinkan Building - RY421*

Critics

Robert Boyer

Institute of the Americas

Virginia Doellgast

Cornell ILR School

Michael Piore

MIT

Antoine Reberioux

University Paris 7 Diderot

Book Author

Isabelle Ferreras

University of Louvain/FNRS

Moderators

Yuri Biondi

Centre National de la Recherche Scientifique - CNRS

Gregor Murray

University of Montreal

Session Organizers

Yuri Biondi

Centre National de la Recherche Scientifique - CNRS

Gregor Murray

University of Montreal

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Day: Sunday, June 24, 2018

K-10: New Repertoires of Collective Action: The Case of Freelancers and Autonomous Workers

Monday, June 25, 2018

09:00 AM - 10:30 AM

📍 *Muromachi Campus: Kambaikan Building - 213*

Moderator

Nicolas Roby

Université de Montréal

Session Organizers

Isabelle Ferreras

University of Louvain/FNRS

Nicolas Roby

Université de Montréal

Papers

- 09:00 AM Montreal's Contemporary Dancers: Expressivity Strategies for Better Work
Philippe Barre, *Université de Montreal, Montréal, QC, Canada*
- 09:00 AM Institutionalization Processes As Counterforces to a Decrease of Precarity Levels on the Arts Labour Market? the Case of Artists-Run Centres in Montreal.
Laurence Dubuc, *Université de Montréal, Montréal, QC, Canada*
- 09:00 AM New Forms of Collective Capabilities for Autonomous Workers: Exploring Belgian and Dutch Initiatives
François Pichault, *HEC-Liège / University of Liège, Liege, Belgium* and **Bas Koene**, *Erasmus University, Rotterdam School of Management, Rotterdam, Netherlands*
- 09:00 AM "Make the Grey Areas of Employment White Again" : The French Experimentation of "Portage Salarial" As a Way to Securize Selfemployment ?
Alexis Louvion, *Université Paris Dauphine, PSL, Paris, France*

View Related Events

Day: Monday, June 25, 2018

K-11: Experiments in Firm-Level Management: Pathways to Better Work?

Monday, June 25, 2018

10:45 AM - 12:15 PM

📍 Muromachi Campus: Kambaikan Building - 213

Moderator

Christian Lévesque

HEC Montréal

Session Organizers

Phil Almond

Christian Levesque

HEC Montréal

Papers

- 10:45 AM Equal Employment Implementation: Does Collective Bargaining Allow Innovation for Gender Equality? the Case of a French Policy
Helene Demilly, IDHES - Nanterre University, Paris, France and **Marion Charpenel**, Centre de Sociologie de l'Innovation (CSI) - Mines ParisTech, Paris, France
- 10:45 AM The Emerging Trend of New Chinese Management in the People's Republic
Matthias Niedenfuehr, University of Tübingen, Germany, Tübingen, Germany; China Centre Tübingen (Vice Director), Tübingen, Germany
- 10:45 AM In the Name of a Better Quality of Life at Work. a Study of a Firm's Experimentation in the French Banking Sector
Scarlett Salman, Paris-Est University, Marne-la-Vallee, France
- 10:45 AM Wellbeing Gains from Workplace Learning, a Challenger to Economic Indicators of Success: Evidence from the UK
Olga Tregaskis, University of East Anglia, Norwich, United Kingdom
- 10:45 AM Domestic/Family Violence, Institutional Experimentation and Justice
Kate Farhall, RMIT University, Melbourne, Australia

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Day: Monday, June 25, 2018